

Sevenoaks District Community Plan Draft Annual Report 2018



This Annual Report is produced by Sevenoaks District Council on behalf of the Sevenoaks District LSP using data and information provided by partners



2017 Run Walk or Push for Dementia event held at Knole Park, raising money to support people suffering from dementia in the District

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Introduction

Making it happen– *together* is the Community Plan for the Sevenoaks District. It sets out a 15-year vision that reflects what local people have told us is important to them in the District.

The vision is supported by a three-year plan, which sets out our priorities for action. The current three-year action plan covers the period 2016-17 and ends in March 2019.

This is the second Annual Report for the 2016-2019 Action Plan. It summarises the work of the Sevenoaks District Local Strategic Partnership (LSP) over the last financial year (2017/18).

Our 15-year vision:

Safe Communities

A safer place to live, work and travel

Caring Communities

Children are enabled to have the best start and people can be supported to live independent lives

Green Environment

People can enjoy high quality urban and rural environments

Healthy Environment

People have healthy lifestyles, access to quality healthcare and health inequalities are reduced

Dynamic Economy

A thriving local economy where businesses flourish, where people have skills for employment and tourism is supported

Sustainable Economy

People can live, work and travel more easily and are empowered to shape their community

Our performance

In order to measure success, we have set out a number of key success measures for each of the priorities set out in this plan.

At the end of the second year (April 2017–March 2018) of the 2016–2019 Action Plan, 92% below of key success measures in the plan were achieved.

97%	Key success measures achieved
3%	Key success measures not achieved

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The Sevenoaks District Local Strategic Partnership (LSP)

The Sevenoaks District Local Strategic Partnership co-ordinates the monitoring and delivery of the Action Plan. It is made up of representatives from the following organisations:



Dartford, Gravesham and Swanley
Clinical Commissioning Group



West Kent
Clinical Commissioning Group



Kent Fire &
Rescue Service



Places to live. Space to grow.





Safe Communities: We want Sevenoaks to be a safer place to live, work and travel



Helping to promote online safety with the launch of the Digital Sunset Challenge at Sevenoaks Primary School with The Rt Hon Sajid Javid MP on

Your priorities for action

Priority 1		Make the Police and Partners more visible in communities
Priority 2		Work to keep crime at a low level and respond to the perception of crime
Priority 3		Support vulnerable and repeat victims of crime and anti-social behaviour
Priority 4		Tackle anti-social behaviour
Priority 5		Tackle speeding vehicles and improve safety for all road users including pedestrians and cyclists

Safe Communities – Key success measures

Safe 1

Key Success Measure: To achieve at least 85% of actions in the Community Safety Partnership Strategy and action plan

- The Sevenoaks District Community Safety Partnership **achieved 92% of actions** the Community Safety Strategy Action Plan during 2017/18. This built on their success during 2016/17 when they achieved 85% of actions in their Action Plan.
- The 2017/18 action plan focussed on Anti-Social Behaviour, including Environmental Crime, Safeguarding, Road Safety, Domestic Abuse, Substance Misuse, Organised Crime Groups, Repeat Locations and Victims and Mental Health.
- This year the Sevenoaks Community Safety Unit (CSU) carried out 653 daily taskings to address reports over the previous 24-hours, and made follow-up visits and calls to residents who reported issues and concerns.
- The Community Safety Partnership continued to target repeat locations of concern to local people during 2017/18. This involved a variety of enforcement activity on the former Convent of Mercy site in Swanley. It also involved information sharing between Community Wardens and Sevenoaks District Council's Anti-Social Behaviour Officer in response to local issues raised in Hartley, West Kingsdown, New Ash Green, Swanley and Westerham, and setting up a new Partners and Community Together Panel in Westerham to address anti-social behaviour, drug concerns, criminal damage and shed-break-ins.
- The Partnership has 50 projects in their action plan and schemes to address specific local community safety issues. This included, gang training attended by 80 people; training on modern slavery and human trafficking attended by 35 people; setting up a rogue traders/scam task group to stop vulnerable adults becoming victims of theft; funding for Kenward Trust to provide sessions in school with over 400 young people about drink and drugs; funding for Kent Fire and Rescue Service to provide a motorbike skills day; a stalking conference attended by over 100 people, and making a You Tube video highlighting how to report anti-social behaviour and what actions partners take.

Safe 2

Key Success Measure: Reduce the total number of 'victim-based' crimes as recorded by Kent Police

- During 2017/18, following a visit by Her Majesty's Inspector of Constabulary, Kent Police changed the way it records crime leading to a significant increase in recorded crime across the County. Over the year, Victim Based Crime went up by 32% (1888 crimes) to 7712 across Sevenoaks District. However, the District had the second lowest recorded crime across Kent, an improvement compared with the previous year when the District had the third lowest crime.

Safe 3

Maintain the low number of Anti-Social Behaviour incidents (no higher than 3rd in the county)

- During 2017/18, Sevenoaks District had the **lowest level of Anti-Social Behaviour** in the county, with 1619 recorded incidents to Kent Police. This represents a **12.4% reduction** (231 reports) compared with the previous year.
- This year, the Anti-Social Behaviour Task Group changed to a Community MARAC (Multi Agency Risk Assessment Conference). The Community MARAC provides a better problem-solving forum for managing high-risk vulnerability and repeat victimisation. It recognises that a growing number of ASB cases involve complicated safeguarding, mental health and vulnerable adults.
- Remedies to deal with anti-social behaviour included, warning letters, Acceptable Behaviour Contracts, Community Protection Notices, Criminal Behaviour Orders, Closure Order, support groups, carrying out home visits and referrals into education and employment advice.

Safe 4

Reduce the number of people killed or seriously injured (KSI) by 2020 (in line with KCC Road Casualty Reduction Strategy)

- There was a 27% reduction in the number of people killed and seriously injured on local roads in the Sevenoaks District during 2017/18 (40) compared to the figures recorded during 2016/17 (55).
- In both of the previous two years, Sevenoaks District has been **below the County average** for casualties on local roads. Data for the last three year shows a **reducing trend of KSI casualties** in Sevenoaks for both local roads and Highways England maintained roads
- Two multi-agency road operations have been held and drivers who were caught speeding by the Police were given an educational package at the roadside by the Kent Fire and Rescue service and Community Wardens instead of penalty points. Over 15 drivers per session were stopped and the majority took on the 30-minute educational session. Others had penalty notices issued.
- In addition, Speedwatch continued to operate in eight locations in the District. Speedwatch enables groups of volunteer residents to contribute to their community's safety and quality of life by helping reduce excessive vehicle speed. The Sevenoaks District Community Safety Partnership has six speed boards, which are loaned out to volunteers.

Safe 5

At least 85% of actions in the Domestic Abuse Action Plan to be on target

- During 2017/18, the Community Safety Partnership achieved **86% of actions** in the Domestic Abuse Action Plan.
- This year, Community Safety Partnership and Police and Crime Commissioner funded domestic violence programmes in the District that supported:
 - Supported 218 victims of domestic abuse through programmes providing face-to-face support
 - Helped two perpetrators of domestic abuse to stop their abusive behaviour.
- The Sevenoaks District Community Safety Partnership has also successfully expanded community capacity by training 47 women to support women who have experienced domestic abuse.

Key Challenges and Priorities for 2018/19

- The Community Safety Partnership carried out a Strategic Assessment during 2018/19, and the Partnership's agreed priorities were as follows:
 - Anti-Social Behaviour including Environmental Crime;
 - Organised Crime Groups (this is about disrupting criminals behind organised crime, who often intimidate and create fear, often word or mouth and reputation, to prevent local communities reporting what they see);
 - Safeguarding (including Prevent, Gangs, Human Trafficking, Modern Slavery, CSE (Child Sexual Exploitation, Vulnerable Adults and Protecting Children);
 - Substance Misuse;
 - Acquisitive Crime (for example, shop lifting, burglary, theft and robbery);
 - Mental Health;
 - Domestic Abuse.
- During 2018, the Department for Education plans to release an updated version of "Working Together to Safeguard Children". This is the statutory guidance on inter-agency working to safeguard and promote the welfare of children and replaces guidance last issued in 2015. This will make it necessary for all partners to review their safeguarding policies and procedures.


Caring Communities

We want Sevenoaks to be a place where people can be supported to lead independent, fulfilling lives and where children and young people have the best start



Providing the right support at the right time: Age UK Sevenoaks and Tonbridge and Sevenoaks District Council's One You Your Home Scheme

Your priorities for action

Priority 1		Provide the right support at the right time
Priority 2		Improve outcomes for children and young people
Priority 3		Reduce poverty and social exclusion

Caring Communities - Your Key Success Measures

Caring 1

Housing Strategy completed and promote housing development to meet the needs of older people

- In July 2017, Sevenoaks District Council adopted its new “**Housing Strategy 2017: Wellbeing Starts at Home**”. This sets out the District Council’s key housing objectives for the coming years. It focuses on health outcomes that can be achieved through a wide-range of housing interventions - all of which will help to contribute to health and wider community
- “Wellbeing Starts at Home” will form a major part of Sevenoaks District Council’s new Local Plan, which it is hoped will be approved in 2018/19.
- “Wellbeing Starts at Home” reflects Sevenoaks District Council’s belief that people’s home environment can have a significant impact on health. If our homes are over-crowded, isolated and under-occupied, badly maintained and full of hazards, cold and damp or unaffordable and causing debt - our health will suffer.

Caring 2

Sevenoaks Children’s Local Partnership dashboard of indicators produced and at least 75% of core indicators to be on target.

- Kent County Council stopped producing the Sevenoaks District Children’s Local Partnership dashboard of indicators during 2017/18 and is currently reviewing the way the partnerships operate.
- However, the Sevenoaks Local Children’s Partnership Group continued to focus on the following priorities during 2017/18:
 - Excess Weight at Year R and Year Six;
 - Persistent Secondary School Absence;
 - Early Help Notifications about Mental Health.
- During 2017/18, a new School Public Health Service (SPHS) took action to support **15 Year Six children and 49 year R children** who were identified as being very overweight. Further information is given under “Healthy 3.”
- During 2017/18, Kent County Council’s Early Help Service received 2006 Early Help Notifications where the primary need identified was children’s mental/emotional health and wellbeing. This is a decrease on the figure of 2018 during the previous year. Mental health has been the most popular reason for referral in both years.
- During 2017/18, Kent County Council’s Troubled Family service supported families who struggle with multiple and complex problems. The Troubled Families Programme brings partners together to help families overcome these problems by working intensively with them to provide the stability and practical support they need to improve their lives.

- Referrals to the Troubled Families Programme are made through the Early Help Service. During 2017/18, on entry to the programme, the most frequent problems for these families have been education issues such as non-attendance at school (85%) and health issues including mental health (77%). School absence remained the biggest barrier to families achieving their outcomes, with 36.4% of children in the programme having more than 10% absence from school for the period to end March 2018. This year, Kent County Council has worked closely with primary and secondary schools as well as families to increase the number of children attending school.
- The Sevenoaks District Local Children's Partnership made £40,000 of grants during 2017/18 to support delivery of its key priorities, including attendance, mental health and healthy lifestyles. :
 - **Commonwork Trust at Bore Place** – a project to promote healthy weight and reduce childhood obesity;
 - **Fegans** – a project to strengthen and support parents and reduce social isolation;
 - **Project Salus** – a resilience mentoring programme focusing on young people with persistent absence at secondary school or top end of primary, those close to exclusion or home educated/at the point of going down the home education route;
 - **Future Creative** – Strictly Come Cooking project to promotes healthy weight, and provide cookery and healthy eating skills with children and their families combined with physical activities.

Caring 3

The number of families with children under 5 receiving benefits receiving help.

- During 2017/18, the Sevenoaks District Council HERO (Housing Home Energy and Retraining Options) and the SuperHERO Service provided support to families with young children. SuperHERO aims to tackle the wider social and health issues that can threaten homelessness by taking services out “on the road” to local people in rural and deprived communities.

Caring 4

Percentage of people satisfied with the HERO project

- During 2017/18, the continued to have a **100% satisfaction rate** from their customers who completed their customer surveys.
- During 2017/18, HERO and SuperHERO:
 - Saw 386 customers and an average of two face-to-face appointments for each customer;
 - For 27 of the 105 cases the service was able to maximise customers income. This was increase by £2,940.90 per week across these customers;

- Customer who had debts, had them reduced by a total of £32,329.36 for 21 customers;
- Five people were prevented from losing their homes who were at immediate risk of eviction.
- Worked with Kent County Council to promote the Bookstart scheme to families in the District. This is a national book-gifting programme and aims to encourage a love of books, stories and rhymes in children from as young an age as possible.

Key Challenges and Priorities for 2018/19

- Focusing on delivering the new Housing Strategy, “Wellbeing Starts at Home” and providing further integration of health and housing initiatives.
- Responding to the recent legislative changes such as the Housing and Planning Act 2016, the Welfare Reform and Work Act 2016 and the Homelessness Reduction Act 2017. The Homelessness Reduction Act comes into effect on 3 April 2018) and will bring with it changes to economic and affordability assessments including welfare reform, benefit cap and increased property rental price.
- Supporting the implementation of the West Kent Homelessness Strategy 2016-2022. Sevenoaks District Council will work to:
 - Improve the availability of housing for all and preventing homelessness;
 - Improve the supply of housing. With an estimated need for 422 homes per year in Sevenoaks and there is a growing gaps between supply and demand. In addition, the private sector rental market is becoming increasingly out of reach to lower income households. Homes in the Sevenoaks District cost between nine and 11 times the average income;
 - Improve the low standard of some of the housing stock and standards in private rented housing;
 - Improve health and wellbeing by working in partnership with health and social care partners.
- Implementing a new Housing Allocations Policy. Sevenoaks District Council along with other partners, expect to see increasing numbers of homelessness and vulnerability during 2018/19 year because of changes in housing legislation.



Green Environment

We want Sevenoaks District to be a place where people can enjoy clean and high quality urban and rural environments



Patrick Chung, newly appointed Recycling Coordinator at Sevenoaks District Council during 2017/18

- | | |
|------------|---|
| Priority 1 | Retain the Green Belt and conserve and enhance the value of our countryside and green spaces, particularly Areas of Outstanding Natural Beauty (AONB) |
| Priority 2 | Maintain a clean local environment |
| Priority 3 | Ensure new development is designed to a high quality and takes into account local character and the impact on the environment |

Green 1

Planning policies used effectively to conserve and enhance the value of our countryside and green spaces

- During 2017/18, Sevenoaks District Council Local Plan policies **successfully protected open and green spaces** in the District, ensuring that key developments in the District contributed to future open space provision.
- Planning and outline planning applications in Swanley and Edenbridge areas have now incorporated plans for around 4.42 hectares of additional new recreational and open space in the District.
- In addition, planning permission was granted for the replacement of the main grass pitch at Greatness Playing Fields with a new 3G synthetic all-weather pitch. The 3G pitch has enabled a much wider range of community groups to make use of the Playing Fields.
- Residents were consulted about the Issues and Options document for the Local Plan 2015-2035. Sevenoaks District Council received 92% support for its preferred option for its objective to “Promote well designed, safe places and safeguarding and enhancing the District’s distinctive high quality natural and build environments”, as follows:
 - Focus growth in existing settlements, including at higher density;
 - Redevelop previously developed / locally-defined 'brownfield' land in sustainable locations;
 - Develop greenfield Green Belt land only in 'exceptional circumstances', where social and community infrastructure is being proposed in addition to housing, which could help address evidenced infrastructure deficiencies in the area.
- Last year, led by the Kent Downs AONB, the Darent Valley Landscape Partnership Scheme (DVLPS) was successful in being awarded a grant from the Heritage Lottery Fund of £2.1 million, towards the £4 million scheme running until summer 2022. This year, Sevenoaks District Council has continued to support the DVLSP and is working with key partners to deliver projects within the valley.
- During 2017/17, North West Kent Countryside Partnership in conjunction with other stakeholders continued to develop the River Darent Catchment Improvement Plan to improve the quality and flow of the river and surroundings.

- Building for Life is a government standard for well-designed homes and neighbourhoods. It is about making sure that developers build well-designed new homes and developments that fit the local character of an area. It also looks at the design of exterior spaces between and around new homes, for example, paths and car parking.
- During 2017/18, Sevenoaks District Council carried out **Building for Life appraisals on three schemes**, with one scoring very good and two scoring good.
- In addition, during 2017/18, Sevenoaks District Council carried out **16 conservation area appraisals** on designated conservation areas. Conservation area appraisals identify and assess the character of a conservation area. An appraisal helps the Local Planning Authority develop initiatives to improve the area and protect it from unsuitable development.

Green 3

Weekly refuse service collection maintained

- During 2017/18, Sevenoaks District Council has **successfully maintained its weekly refuse and dry recycling collection service**. Sevenoaks District Council is unique in being the only Council within Kent to maintain a weekly service. It is also one of the few in Kent to retain an in house collection service.

Green 4

Recycling campaigns delivered

- During 2017/18, Sevenoaks District Council **exceeded its overall household waste recycled target** for the year, and this has been helped by some successful recycling campaigns and initiatives, including:
 - The production of a new easy to understand recycling guide that has been delivered to all households in the District;
 - The development of a Refuse and Recycling App that it is now testing. It will be available to all residents during 2018/19.
- West Kent Communities manages the Abacus furniture store in Sevenoaks and two others elsewhere in Kent. In addition to providing low cost furniture to those that most need it, the stores **sold 125,000 tonnes of recycled goods** that would otherwise have gone to landfill – the equivalent of 14,000 black bags of rubbish.

Key Challenges and Priorities for 2018/19

- Delivering a new Sevenoaks District Local Plan, which will guide housing, employment, retail and other infrastructure needs up to 2035. The new Local Plan will seek to protect the green belt and enhance open spaces through the implementation of the Council's preferred options. At the same time, the Local Plan will need to provide much-needed homes, more opportunities for first time buyers, more affordable homes and more opportunities for older people seeking to downsize.
- Working in partnership with Kent Downs Area of Outstanding Natural Beauty (AONB) to produce and deliver a new AONB Partnership Action Plan
- Considering the impact of revisions to the **NPPF** (National Planning Policy Framework). On 5 March 2018, the government published its revised draft NPPF. The proposed NPPF revisions have implications for the delivery of housing targets in the District along with other strategic issues included in the Local Plan.
- Continuing to work in partnership to restore the Sevenoaks Greensand Commons of Sevenoaks and Westerham. Sevenoaks District Council worked in partnership with Kent Wildlife Trust to secure funding of £65,900 from the Heritage Lottery Fund to develop project proposals prior to submitting a second-round delivery grant application in 2018.
- Continuing to deliver the Darent Valley Landscape Partnership scheme led by the Kent Downs Area of Outstanding Natural Beauty.
- Continuing to work with partners to influence Air Quality through strategic work to influence policy, developments and infrastructure in the District. Pollution levels across the Sevenoaks District have fallen in all air quality monitoring locations except two sites. This is in line with national trends and improved engine and emission standards that have helped reduce pollution levels over the last five years. The Sevenoaks District and Dartford and Sevenoaks Environmental Health Partnership will be working on a new Air Quality Action Plan during 2018.
- Continuing to operate a free airAlert scheme for anyone who suffers from a respiratory condition, including COPD or asthma. The service is delivered in partnership with Kings College London and the Sussex Air Quality Group. During 2018, the Sevenoaks District and Dartford and Sevenoaks Environmental Health Partnership are looking to expand and relaunch the scheme.

Healthy Environment

We want Sevenoaks District to be a place where people have healthy lifestyles and where health inequalities are reduced -





Improving health and wellbeing for all: Run, Walk or Push Dementia Run 2017 at Knole

Priority 1		Reduce health inequalities and improve health and wellbeing for all
Priority 2		Reduce risk taking behaviour that affects health and wellbeing
Priority 3		Encourage access to health services for all

Healthy Environment: Our key success measures

Healthy 1

Increase the number of older people living independently for longer and reduce health inequality

- During 2017/18, through Kent County Council funding, Sevenoaks District Council provided healthy lifestyles activities for the over 50s to support people to stay healthier and independent for longer. This included:

- Yoga classes for the over 50s, which increased attendances by 17.2% compared with the same period last year.
- Health walks, which continued to be successful with 6,743 attendances, 67 first time walkers and an additional 38 volunteers trained to lead the walks. In addition to the eight walks, a local voluntary group, Every Step Counts, set up three new walks aimed at people who find it hard to walk for more than an hour.
- Falls prevention classes, which targeted those at risk of falls and sustaining fractures, through identifying risk factors such as history of falls/recent injuries. During 2017/18, Sevenoaks District Council falls prevention classes had 1176 attendances benefitting 86 people.
- This year, Partners delivered **innovative health and housing solutions** that supported people to remain independent in their own homes:
 - The Better Care Fund (BCF) is one of the most ambitious programmes across the NHS and local government to date. It creates a local budget to encourage the NHS and local government to work more closely together, placing people's wellbeing as the focus of health and care services.
 - During 2017/18 Better Care funded around £113,000 for an exciting new partnership project aimed at supporting older people in Edenbridge and Swanley. "One You – Your Home" project is a partnership project between Sevenoaks District Council and Age UK Sevenoaks and Tonbridge. It provides a service for older people who are referred by GPs as needing more general support. The project employs two One You Advisers, who aim to remedy health and housing related issues, reduce demand on GPs, promote independence for customers and provide financial assistance in overcoming obstacles within the home environment. In its first few months, the service has already supported 17 people to access grant funding to support them to stay in their own homes and reduce the need to contact GPs.
 - Nearly £140,000 of Better Care Funding has supported four new voluntary sectors projects that aim to support residents in their health and housing issues. They include identifying and reducing sources of accidents in family homes, help to tackle hoarding, support for loneliness, and support for living independently.
- During 2017/18, Sevenoaks District Council approved over three quarters of a million pounds in Disabled Facilities Grants to provide aids and adaptations to their homes.
- This year, West Kent Clinical Commissioning Group (CCG) made a successful NHS social prescribing bid that will see an additional £300,000 of investment in the West Kent area during the next two years.

- During 2017/18 Sevenoaks District Council worked with the Sevenoaks Area Dementia Friendly Community Forum, and delivered a hugely successful **“Run Walk or Push for Dementia”** charity event. It raised over £4,500 to provide support the work of the Forum in helping people suffering from dementia and their carers.
- West Kent MIND were funded during 2017/18 to provide a **Jasmine course for women**. Jasmine is an eight-week therapeutic support group. It gives women an opportunity to explore problems with emotional health and wellbeing, share experiences with other women who may have similar issues, and learn about different ways to help feel and cope better. This year 11 women in the District have engaged with a Jasmine programme and seven women completed the course. One example of the impact of the course is that one client found the courage to terminate her employment, which was contributing to her depression and is now looking forward to starting her new job in an environment she loves.

Healthy 3

Targeted interventions provided for children measured as or at risk of being overweight or obese

- This year the School Public Health Service (SPHS) targeted healthy weight schools in Sevenoaks (Edenbridge, Hextable, Horizon Primary and Sevenoaks Primary). Families of very overweight children were offered advice and information, as well as a 6 week 'package of care' to support the family to adopt a healthier lifestyle.
- Across these four schools, 18 Reception year (Year R) and Year Six children were supported by the SPHS service. Across all Sevenoaks schools, 15 Year Six children and 49 Year R children were supported by the SPHS service.

Healthy 4

Targeted interventions provided for adults who are overweight

- During 2017/18, Sevenoaks District Council with Kent County Council set up a **new holistic “One You” public health service** to support residents to make healthier choices, as well as tackling some of the root causes of health issues. These issues include financial and housing issues, loneliness and isolation, poor mental wellbeing,

lack of home adaptations and unemployment, which are likely to be contributing to the unhealthy behaviours, for example housing and debt.

- During 2017/18, the two One You Advisers were recruited to support local residents to make lifestyle and behaviour changes.
- In the first three months of the One You service had already received an incredible 226 referrals with 206 customer engaged and over 100 customers referred to other support and services for specific help.
- During 2017/18, Sencio Community Leisure supported 2,178 attendances at leisure centres' because of GP referrals.

Healthy 5

Success measures in the District Health Deal developed and 50% on target initially, increasing over time to 85%

- Sevenoaks District Council's and Kent County Council's "**Health Deal – the future of health at a local level**" is a ten-point plan which involves:
 - A health in all policies approach; ensuring everything we do supports a health and wellbeing approach;
 - Tackling the housing causes of ill-health through the work of HERO and SuperHERO service;
 - Establishing an integrated One You assessment system;
 - One You Advisers' carrying out mapping of local services and facilities with GPs and expanding the District's "Social Directory", which is now widely used and distributed to partners;
 - Accessing new external funding to support delivery of the deal;
 - Using a variety of communication methods, including digital marketing, to take health and wellbeing information to residents;
 - Training staff to make appropriate referrals;
 - Improving health in workplaces in the District;
 - Working in partnership with GPs;
 - Making best use of open space and active travel.
- This year, 70% of the success measures in the District Health Deal were on target compared to 50% this year last year.

Healthy 6

85% of actions in the Health Inequalities Action Plan to be delivered each year

- The Sevenoaks District Health Inequalities Action Plan is a partnership document coordinated by Sevenoaks District Council. During 2017/18, partners achieved 85%

of the reported actions to reduce health inequalities in the District, particularly those affecting the most deprived wards.

- The 2018 Public Health Profile for Sevenoaks District shows that life expectancy is 3.3 years lower for men and 2.2 years lower for women in the most deprived areas of Sevenoaks than in the least deprived areas. This is a slight improvement from the previous year, where the 2017 Public Health Profile shows that life expectancy was 3.3 years lower for men and 2.6 years lower for women.

Healthy 7

Complete an Open Space, Sports and Leisure study and deliver a Leisure Strategy with 85% of actions to be delivered

- Sevenoaks District Council completed an Open Sport and Leisure Study during 2017/18 to assess the level of open space, sport and leisure provision within the District. This includes a Playing Pitch Strategy endorsed by Sport England. These studies have informed Sevenoaks District Council's emerging draft Local Plan being produced during 2018/19.

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Key Challenges and Priorities for 2018/19

- Delivering Multi-Disciplinary Teams delivering integrated health and social care in local communities.
- Continuing to develop the work of the One You service.

- Continuing to develop the Sevenoaks District Health Deal as part of the ten-point enhancement plan.
- Continuing to develop better integration of social prescribing offers across the District.
- Continuing to support vulnerable residents and further developing the work of One You Your Home.
- Continuing to look at how the Better Care Fund can support innovation that enables people to stay in their own homes, reduce admissions to GPs and prevent admissions to hospital.
- Ensuring that the health estate is fit for purpose and provides a quality service for patients.

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Dynamic Economy

We want Sevenoaks District to be a place with a thriving local economy, where businesses flourish, and people have skills for employment



West Kent Communities delivering an employment skills workshop to unemployed residents this year with Sevenoaks District Council, Catch 22 and SupaJam.

Priority 1	Identify a supply of employment land and premises to promote economic growth
Priority 2	Improve skills for employment
Priority 3	Retain existing businesses and encourage new businesses
Priority 4	Retain existing businesses, encourage new businesses and promote tourism

Dynamic Economy - Your Key Success Measures

Dynamic 1

Market Sevenoaks District as a place to invest and grow

- During 2017/18, the **following key areas of growth and investment** were noted in Sevenoaks District Council's new emerging Economic Development Strategy covering the period 2018-2021:
 - In **Swanley**, Sevenoaks District Council has continued work on the wider Master Vision for Swanley and Hextable;
 - Sevenoaks Town Council has prepared a **Northern Sevenoaks Masterplan**. This promotes growth around Bat and Ball station as well as making use of quarries on the urban fringe for new housing development and additional commercial and employment space;
 - In the **centre of Sevenoaks**, Sevenoaks District Council has used its land ownerships and work with partners to promote or undertake further development to maintain the vitality of the town centre, including provide a hotel, better parking and office space;
 - The regeneration of the commercial centre in **New Ash Green** continues to be a local priority;
 - **Fort Halstead**, through the approved employment led redevelopment scheme, Sevenoaks District Council hope that this site, in the longer-term, can provide the foundations for a technology and engineering cluster along the North Downs.
- An **Edenbridge Economic Development study** was produced this year. The report highlights four priorities for action: ensuring that Edenbridge continues to be an attractive place to live and that and can support future growth and aspirations; continuing to ensure the High Street remains the focal point for the town centre; supporting existing employment and industry and encouraging economic growth, particularly in rural employment; preserving Edenbridge's strong sense of community while accommodating and capitalising on the towns future growth prospects.

Dynamic 2

Secure funding for business support programmes

- During 2017/18, the **West Kent Partnership funded support** helped:
 - 20 people in Sevenoaks District to access up to two hours free support through the West Kent Business Support Programme;
 - Additionally, the West Kent Partnership started to deliver South East Business Boost where businesses can access 12 hours free support and three businesses from Sevenoaks had signed up for the programme.

Dynamic 3

Jobs and careers events delivered

- On 15 March 2018, the **West Kent Jobs and Training Fair** was delivered in partnership between Job Centre Plus, Sevenoaks District Council, Tonbridge and Malling and Tunbridge Wells Borough Councils. Twenty-two companies with current vacancies exhibited and it is estimated that 250 job seekers attended the event. Initial feedback indicates that 16 people have started work following the event.
- During 2017/18, Kent County Council's Employment and Training Team supported over 90 vulnerable learners from Years 10 and 11, who attended the 2017 **Kent Choices North event**;
- This year, SupaJam also officially announced an exciting partnership with the **Black Deer Festival** of Americana and country music. The festival will take place during the summer of 2018 and will give students an opportunity to get work experience in all aspects of the music industry from event management, public relations, set design, sound and lighting, managing staff in the field to curating and managing the talent.

Dynamic 4

Economic Needs considered as part of the Local Plan

- During 2017/18, Sevenoaks District Council carried out a Strategic Housing and Economic Lands Availability Assessment (SHELAA). This is an assessment of the amount of land that is available and suitable to meeting the District's housing and employment needs. It will form part of an evidence base that will inform the new emerging Local Plan, along with the Economic Needs Study (ENS) jointly commissioned by Sevenoaks District Council and Tunbridge Wells Borough Council during 2016/17.
- The Economic Needs Study analyses the existing employment land in the District and makes recommendations as to how Sevenoaks District Council can support continued economic growth, through the its new emerging Local Plan.

Dynamic 5

Support rural businesses through the West Kent Leader fund

- The **LEADER programme** is a European Union (EU) funded programme managed by Sevenoaks District Council. It continues to provide important grant funding to local businesses, particularly those in the rural economy. To date 26 projects in West Kent have benefited from LEADER funding, creating 26 jobs, with a total grant commitment of nearly £900,000.
- Nine businesses in the Sevenoaks District have benefitted from a share of this funding, which will create 14 jobs in the rural area over the next couple of years. These have included projects to manage forestry at the St Clere Estate and Montreal Estate; convert part of Westerham Brewery to a visitor centre including a shop and tasting room; create a shop and tasting room at Squerrys Estate Vineyard; a larder to grow and expand venison sales at Chart Farm shop and establishing a glamping project at Bore Place.

Dynamic 6

Support 16-24-year olds into employment, education or training

- Kent County Council track and measure the number of young people who are not in education training or employment (NEET) between the ages of 16-18. This measures the impact of support they provide to young people to support them back into education, training or employment (EET)
- During 2017/18, the **Sevenoaks NEET (not in employment, education or training) population was consistently low**, with a cohort of 40 in March 2017 and 42 in March 2018, and the **percentage of Year 12 and 13 NEETs in the District was 1.85%**.
- This year, CXK who are commissioned by Kent County Council to support NEETs, undertook work to find out more about the status of those NEETs who destination is classed as “Not Known” (Year 12 and 13). As a result, during 2017/18, there has been a decrease in the Not Known figure for the District from 7.66% to 2.29%.
- CXK has also supported 38 young people to move from NEET to EET in Sevenoaks between 2017/18.
- Kent County Council has supported young people in the District into programmes supporting them to gain functional skills and to prepare and motivate them into education and employment. This year, young people have attended programmes run by Runway Training, Motivise, as well as Catch 22 and SupaJam who based in Swanley.
- SupaJam Education Media and Music work with some of the most vulnerable young people in our community, and they continue to grow from strength to strength. This year, they are celebrating their biggest ever cohort of 70 learners, 85% of whom went on to get a full diploma or qualification.

Dynamic 7

85% of actions in the Sevenoaks District Economic Development Action Plan achieved

- **86% of actions** in Sevenoaks District Council's Economic Development strategy were achieved during 2017/18. A new Economic Development Strategy for the period 2018-2021 is currently being prepared for consultation.
- This year:
 - Sevenoaks District has continued to have low unemployment with a rate of 0.8% in March 2018, which is lower than the Kent average of 2% and the lowest in the county.
 - The number of Jobseeker's Allowance claimants within the District decreased throughout the Economic Development Strategy period with 870 (1.2%) claimants in March 2014 compared to 490 (0.7%) claimants in June 2018.

Dynamic 8

Tourist destination Management Plan delivered, and visitor stays increased

- The Sevenoaks Visitor economy represents £230 million in value, with 3.9 million visitors and supporting 5,032 jobs. The Sevenoaks Economic Impact of Tourism Study Cambridge Model results for 2016, published during 2017, compared results to their to last study undertaken during 2013:
 - The total number of trips to the District increased by 2.8%;
 - The value of day visits has increased at a higher rate (6%) than the volume (3%), meaning that visitors are spending more;
 - The numbers of jobs generated by the visitor economy has increased by 4%.
- This year, Sevenoaks District Council completed a Visitor Economy Study that will form part of the evidence base of the emerging Local Plan and Economic Development Strategy 2018-21.
- Sevenoaks District Council celebrated making excellent progress in facilitating the building of a new Premier Inn on land owned by the Council. It is expected to open during the summer of 2018. The hotel will enhance the District's current accommodation offer by providing an additional 83 rooms.

Dynamic 9

Apprenticeship opportunities encouraged over the three-year plan period

- The Department for Education published figures for apprenticeship starts in the Sevenoaks District published in 2017. They show apprenticeship starts by apprenticeship level (intermediate, higher and advanced) and age group. The results show that for the under 19s and 19-24s, **420 apprenticeships were started** during 2016/17. This is a slight increase from 410 in the same period in the previous year. Department for Education data also shows that the sectors with the highest starts in the District were as follows: retail, commercial and enterprise; business, administration and the law; engineering and manufacturing; technologies; health, public services and care.
- During 2017/18, West Kent Housing supported 140 people with direct training and employment support, employed nine apprentices and gave intensive one-to-one support to 17 people, all of whom found employment.

Key Challenges and Priorities for 2018/19

- Completing and delivering Sevenoaks District Council's emerging draft Local Plan - informed by an Economic needs and Retail Study. The emerging Local Plan will play a critical role in looking at how planning can generate conditions for investment and growth. It will do this through the Council's preferred options and policies relating to economic land and development and infrastructure, as well as policies for a vibrant and balanced economy.
- Producing and delivering Sevenoaks District Council's emerging Economic Development Strategy for 2018- 2021. This will identify how the Council can develop the economy through:
 - Encouraging growth and investment in the District;
 - Ensuring the District has the right infrastructure to support growth and investment, for example, roads, buildings, transport provision;
 - Supporting the visitor economy;
 - Improving skills for employment;
 - Encouraging enterprise.
- Responding to Brexit: this year, all partner plans are set against the backdrop and uncertainty around Brexit and its chief impacts, and whether we leave the European Union with or without a deal. This will mean carefully considering the economic impacts on our District, particularly job and businesses, including those in London as we have a high percentage of residents who out-commute, agriculture given the rural nature of the District, tourism, road infrastructure and housing.

Sustainable Economy



We want Sevenoaks District to be a place where people can live, work and travel more easily and are empowered to shape their communities



Priority 1	Reduce the need to travel. Promote and improve access to key local services and public and community transport
Priority 2	Provide additional housing development, including the right mix, types and tenures and to meet the needs of older people
Priority 3	Work with people to deliver strong, active, and sustainable communities

Sustainable Economy - Your Key Success Measures

Sustainable 1

Projects delivered and/or supported by the CIL (Community Infrastructure Levy) infrastructure plan

- 20 bids were submitted to Sevenoaks District Council's CIL Board to consider during 2017/18. Following a validation process, seven bids were discussed by the Board, with funding agreed for a **total value of £1.26 million** for the following projects:
 - Darent Valley Flood Alleviation Scheme;
 - Four Elms Playground, Hever;
 - Darent Valley Path enhancement programme;
 - Swanley Station improvements;
 - Refurbishment of the Bat and Ball Station, Sevenoaks
 - Rebuild of Sevenoaks Day Care Nursery;
 - Re-provision of Westerham Public toilets.

Sustainable 2

Housing Strategy in place by 2017 and embedded in the emerging Local Plan

- For more information, see "Caring 1". In July 2017, the District Council adopted its new 'Housing Strategy 2017: Wellbeing Starts at Home'. This sets out the District Council's key housing objectives for the coming year.

Sustainable 3

Deliver a range of affordable housing solutions across the District to meet identified need

- Registered Social Landlords in the District delivered **forty-nine new affordable housing units** during 2017/18 across a range of types and tenures as follows:

Housing Association	Scheme Address	Number of affordable new units
Orbit	Phase 8a (ex- phase four) Ryewood Meadows, Dunton Green (WKCS)	27 units
West Kent	Downs View (United House), Goldsel Road, Swanley,	6 units
Hyde	Canville Rise, Maple Grange, Westerham (Former Churchill School site)	15 units
Advance	Park Lane, Kemsing	1 unit
Total		49 affordable new units

Sustainable 4

Support delivery of the implementation plan in the Sevenoaks District Strategy for Transport

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- This year, Sevenoaks District Council and Kent County Council (KCC) jointly commissioned a Swanley **Transport Study**. The purpose of the study was further to inform the development of Sevenoaks District Council's Swanley and Hextable Master Vision, as well as an evidence base for the emerging Local Plan.
- During 2017/18, Sevenoaks District Council's Community Infrastructure Spending Board, agreed to fund £0.75 million to a scheme to improve Swanley Station. Sevenoaks District Council working in partnership with Kent County Council, Southeastern Railway and Network Rail supported this. It will also act as match funding to secure a further £1.5million from the South East Local Enterprise Partnership's Local Growth Fund.

Sustainable 5

Potential new cycle routes identified

- During 2017/18, a Cycling Strategy Working Group set up by the Sevenoaks Joint Transportation Board, progressing design and feasibility work for a new cycle route between Otford and the Vine, Sevenoaks. This is an ongoing piece of work, as part of the route would involve raising the parapets / barriers on the flyover over the M26. Kent County Council and Highways England are looking at this.

Sustainable 6

Increase number of people who are involved in decision-making

- During 2017/18, Sevenoaks District Council undertook a major nine-week Local Plan Survey and Issues and Options consultation.
- The survey was sent to every household in the District, (around 50,000), and had over 15,000 responses returned, some 30% of the total number of households in the District. The consultation also successfully reached young people with over 237 survey responses received from pupils at Orchard and Knole Academies.
- During 2017/18, Sevenoaks District Council looked at ways it could generate funding, in the absence of government grants, to improve local services and make improvements to local areas where it owns land. Sevenoaks District Council successfully engaged residents about plans to deliver some new housing as a means of doing this, and included:
 - A consultation with local residents in the Stangrove estate, Edenbridge, about an initial proposal to make requested improvements to parking, along with improvements to green and open spaces, funded by 13 new units of housing. Over 200 people took part in the drop-in events and the online survey.

- A consultation on Sevenoaks District Council's plans to secure planning permission to sympathetically convert two of the three existing agricultural buildings at Timberden Farm, Eynsford. This was on plans to provide two high quality homes and demolish a third building. Over 100 took part in the drop-in event supported by DHA Planning.
- The West Kent Resident involvement team undertook 132,957 engagements during 2017/18, involving residents in helping to shape the services that are provided to them by West Kent Housing Association.
- During 2017/18, West Kent Clinical Commissioning Group (CCG) carried out a number of public consultations and engagement activities, including:
 - A consultation on the future of health services in Edenbridge. 432 people attended the public meetings and 1,159 responded to the survey.
 - Six listening events on local care and urgent care as part of the broader Strategic Transformation Plan. 200 people attended the events.
 - Consulting key stakeholder about the design of a new falls service. 249 people responded to the survey.
- This year, West Kent CCG and Dartford Gravesham and Swanley CCG, were involved in a consultation on improving urgent stroke services in Kent and Medway. So far over 5,000 responses have been received.

Key Challenges and Priorities for 2018/19

- Delivering the new "Housing Strategy 2017, Wellbeing Starts at Home".
- Setting up and operating an affordable housing company: Sevenoaks District Council is hoping to set up and use an affordable housing company as a vehicle to build new affordable homes in the District, in line with the housing strategy.
- Reviewing the District's infrastructure and transport needs. The emerging Local Plan will offer an opportunity to review the Cycling Strategy and bring it into line with Kent County Council's ambitions for promoting greater opportunities for Active Travel.
- Working with voluntary and community transport providers to produce a new community transport brochure for residents in the District. Transport continues to be a priority for all partners and with ever-growing pressures on public services, county budgets for transport services are increasingly challenged to meet local needs, particularly in a District with a significant rurality. Voluntary and community groups are also finding it increasingly difficult to find funding to support vital voluntary and community transport services for local residents.
- Continuing to ensure local people are informed and consulted by partners' about developments and regeneration opportunities in the District.



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